

Four wrapped gifts and an envelope are arranged on a dark wooden surface. From left to right: a gift wrapped in red paper with white polka dots and a silver ribbon; a gift wrapped in white paper with pink horizontal stripes and a red ribbon with white polka dots; a plain brown envelope with a small red heart on the flap; a gift wrapped in white paper with red vertical stripes and a red ribbon; and a gift wrapped in plain brown paper.

# 2017 PROJECT HOLLYWOOD HELPERS

**#ProjectHollywoodHelpers**

**Saturday, December 2, 2017**

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# About



Hot Diggity Media connects great brands with great people through seal-of-approval programs, charity events and editorial placement. Our red carpet community service events allow brands and Hollywood join forces to help promote worthy causes.

Join us this fall when our celebrity friends spread holiday cheer to children in need by assembling gift bags filled with toys and games and other kid essentials. The kits will be distributed to the children of foster care agency, Five Acres.

Talent we've worked with recently include:

Alison Fernandez (Jane the Virgin,  
An American  
Girl Story: Summer Camp, Friends for Life)  
Amanda Leighton  
(The Fosters, PowerPuff Girls)  
Ashley Boettcher (Gortimer Gibbons,  
Life on Normal Street)  
Asia Monet Ray  
(Dance Moms, American Crime Story)  
Aubrey Anderson-Emmons (Modern Family)  
Brianna Reed (The Mindy Project)  
Caity Lotz (Legends of Tomorrow)  
Callan Farris (Brothered Up)  
Ceci Balagot (Girl Meets World)  
Coco Grayson (Gortimer Gibbons Life on  
Normal Street)  
Corey Fogelmanis (Girl Meets World)  
Dana Gaier (Despicable Me 3)  
Gabriel Bateman (Lights Out)  
Grace Kaufman (Man with a Plan)  
Gus Kamp (Best Friends Whenever)

Izabela Vidovic (The Fosters)  
Izabella Alvarez (Walk the Prank, Westworld)  
Jessica Marie Garcia (Liv and Maddie)  
Jet Jurgensmeyer (Adventures in  
Babysitting, Hey Arnold! Jungle Movie)  
Joelle Better (Belle & the Bulldogs)  
Jonna Walsh (Baby Daddy, Couples Retreat)  
Jordyn Jones (YouTube sensation)  
Joshua Rush (Andi Mack)  
Kamil McFadden (K.C. Undercover)  
Landry Bender (Best Friends Whenever)  
Lauren Taylor (Best Friends Whenever)  
Lee Dewyze (American Idol Season  
9 Winner)  
Leigh-Allyn Baker (Good Luck Charlie, Bad  
Hair Day)  
Mackenzie Hancsicsak (This is Us)  
Marcus Scribner (black-ish)  
Marsai Martin (black-ish)  
Michael Campion (Fuller House)  
Miles Brown (black-ish)

Nathan Arenas (BUNK'D)  
Nathaniel Potvin (Mech-X4)  
Nev Scharrel (Despicable Me 3)  
Nina Lu (BUNK'D)  
Parker Bates (This is Us)  
Patrika Darbo (The Bold and the  
Beautiful/ Days of Our Lives)  
Prestyn Bates (9/11)  
Raquel Justice (Recovery Road)  
Ricky Garcia (Best Friends Whenever)  
Sean Giambrone (The Goldbergs)  
Soni Bringas (Fuller House)  
Talitha Bateman (Anabelle: Creation)  
Tobie Windham (Walk the Prank)  
Tom Williamson (The Fosters)  
Trinitee Stokes (K.C. Undercover)  
Yasmin Kassim (Jungle, Neighbors)

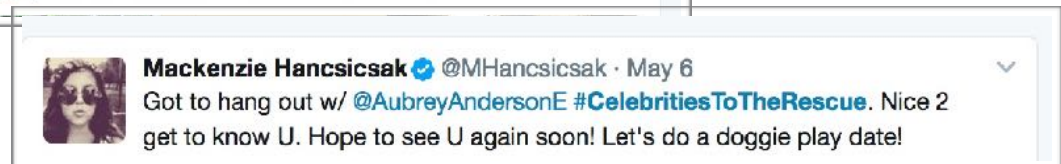
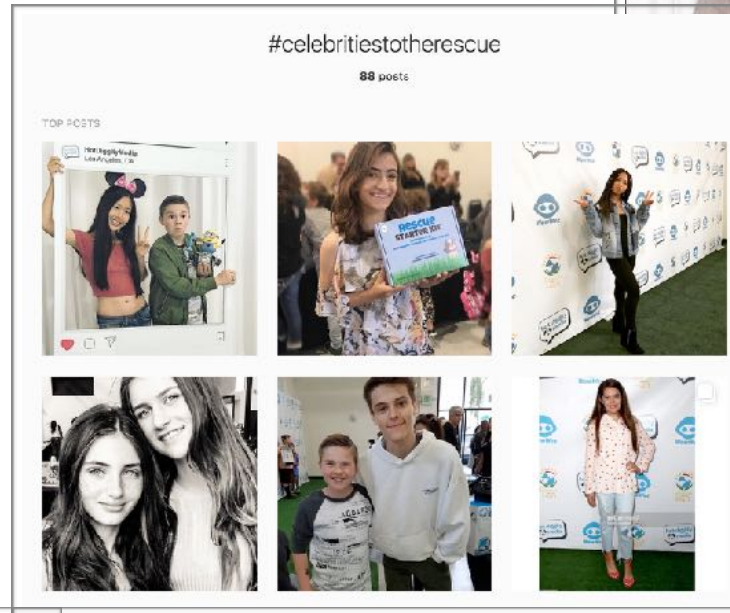
# Coverage



Our social-media-savvy guests help spread the word about our events using dedicated hashtags: ([#CelebritiesToTheRescue](#) and [#ProjectHolidayHelpers](#)) reaching hundreds of thousands of fans.

Past media coverage:

- CBS-TV
- Getty Images
- WireImage
- FilmMagic
- Kids First
- Startraks
- NY Post
- Entertainment Scoop
- TMZ
- Maximo TV
- and more!



# Available Sponsorship Opportunities

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## **PRESENTING SPONSOR: (1 available):**

- Company name inclusion as the presenting sponsor of the event in press releases and media alerts and in any pre-event press coverage
- Company name on invitation going to our celebrity invitees
- Logo inclusion on step-and-repeat banner, visible in all red carpet photos
- Logo on souvenir photo booth photo frames
- Logo on 200 holiday gift bags that will be distributed to children in need in Los Angeles
- Logo on celebrity VIP gift bags
- Professionally produced 2-minute video of your sponsored area and highlights of the event
- High resolution, professional event photos
- Company social media handles on social media posters in event area for celebrity tweeters/posters to reference
- Table at event
- Marketing material or promotional items included in holiday gift bags
- Opportunity to distribute marketing material or promotional items to celebrity guests

**Total investment: \$20,000**

# Sponsorships

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## **TABLE SPONSOR 1: (5 available)**

- Signage
- High resolution, professional event photos
- 6' table at event
- Celebrity guest escorted to your table
- Opportunity for you to photograph influencers with your product
- Opportunity to distribute product and marketing material to celebrity guests

**Total investment: \$4,000**

**Product Donation: 200 QTY (If applicable. Mixing and matching, welcome.)**

## **BREAKFAST SPONSOR: (1 available)**

- Signage in breakfast area
- High resolution, professional event photos
- 6' table at event
- Opportunity to distribute product and marketing material to celebrity guests

**Total investment: \$3,000**

# Contact



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[CLICK HERE](#)  
to view highlights  
from our last event!

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